

### **What information do we collect?**

We receive, collect and store any information you enter on our website or provide us in any other way (for example, by filling in registration forms before commencement of classes). In addition, we collect the Internet protocol (IP) address used to connect your computer to the Internet; login; e-mail address; password; computer and connection information and purchase history. We may use software tools to measure and collect session information, including page response times, length of visits to certain pages, page interaction information, and methods used to browse away from the page. We also collect personally identifiable information (including name, email, password, communications); payment details (including credit card information), comments, feedback, product reviews, recommendations, and personal profile.

### **How do we collect information?**

When you conduct a transaction on our website (such as subscribing) or by completing registration forms before commencement of classes, as part of the process, we collect personal information you give us such as your name, phone number, address and email address. Your personal information will be used only for the specific reasons stated.

### **Why do we collect such personal information?**

We collect such non-personal and personal Information for the following purposes:

1. To provide and operate the services;
2. To provide our customers with ongoing customer assistance;
3. To be able to contact our visitors and customers with general or personalised service-related notices, promotional messages or polls / surveys to obtain feedback;
4. To create aggregated statistical data and other aggregated and/or inferred non-personal information, which we or our business partners may use to provide and improve our respective services;
5. To comply with any applicable laws and regulations.

### **How do we store, use, share and disclose our site visitors' and customers' personal information?**

Our company is hosted on the Wix.com platform. Wix.com provides us with the online platform that allows us to sell and advertise our products and services to you. Your original data completed on the physical paper form is transferred onto the Wix.com platform. Your data may be stored through Wix.com's data storage, databases and the general Wix.com applications. They store your data on secure servers behind a firewall.

iZettle (our payment platform) are committed to complying with applicable data protection laws. Keeping your information safe and secure is among the highest priorities at iZettle. As a Swedish E-money Institution – duly licensed to issue electronic money and provide payment services under the Swedish Electronic Money Act (2011:755) and the Swedish Payment Services Act (2010:751), and being registered with, and supervised by, the Swedish Financial Supervisory Authority and operating on a cross-border basis in Europe – they take compliance responsibilities, including data protection, very seriously.

iZettle has a data protection and privacy program in place, which is designed to identify and mitigate risk to the safety of personal data, and be compliant with the GDPR. iZettle also has appropriate policies and procedures in place to ensure compliance, and monitor emerging legislative changes.

Cookies are small pieces of data stored on a site visitor's browser, usually used to keep track of their movements and actions on a site. We use cookies on our website as cookies are implemented in every site built by Wix. Take a look at the table below to view which cookies Wix implements on Wix sites:

Cookie name	Life span	Purpose
svSession	Permanent	Creates activities and BI
hs	Session	Security
incap_ses_\${Proxy-ID}_\${Site-ID}	Session	Security
incap_visid_\${Proxy-ID}_\${Site-ID}	Session	Security
nlbi_{ID}	Persistent cookie	Security
XSRF-TOKEN	Persistent cookie	Security
smSession	Two weeks	Identify logged in site members

### **How do we communicate with customers and site visitors?**

We may contact you to notify you regarding your account, to troubleshoot problems with your account, to resolve a dispute, to collect fees or monies owed, to poll your opinions through surveys or questionnaires, to request testimonials for our services, to send updates about our company, classes or other information, or as otherwise necessary to contact you to enforce applicable national laws, and any agreement we may have with you. For these purposes we may contact you via email, telephone, text messages, and postal mail.

### **Withdrawing Consent / Questions and Contact Information**

If you don't want us to process your data anymore, please contact us at [info@thatyogawoman.com](mailto:info@thatyogawoman.com)

If you would like to: access, correct, amend or delete any personal information we have about you, you are invited to contact us at [info@thatyogawoman.com](mailto:info@thatyogawoman.com)

**Policy Updates**

We reserve the right to modify this privacy policy at any time, so please review it frequently. Changes and clarifications will take effect immediately upon their posting on the website. If we make material changes to this policy, we will notify you here that it has been updated, so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we use and/or disclose it.